

## Net Lease Investment Team

The Restaurant Experts

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Information is pulled directly from  
the March 22, 2018 KFC FDD

### Average Weekly Net Sales for American Showman Outlets

Type of ASO	Average Weekly Net Sales	Median Average Weekly Net Sales	Lowest Average Weekly Net Sales	Highest Average Weekly Net Sales	% of stores that met or exceeded the Average Weekly Net Sales	Annualized Sales	Percentage Increase Over Single Brand Outlets	Average Increase in Net Sale
All ASOs	\$32,691	\$31,783	\$17,763	\$50,781	50%	\$1,699,932	49.3%	N/A
Ground Up ASOs	\$33,479	\$26,912	\$17,763	\$50,781	45%	\$1,740,908	52.9%	N/A
Conversion ASOs	\$30,200	\$30,200	\$27,037	\$33,363	50%	\$1,570,400	37.9%	N/A
Re-Open ASOs	\$27,834	\$28,509	\$21,824	\$33,285	50%	\$1,447,368	27.1%	N/A
Rebuild ASOs	\$32,742	\$32,784	\$26,982	\$43,379	57%	\$1,702,584	49.5%	75.3%
Relocated ASOs	\$45,237	\$45,237	\$44,606	\$45,868	50%	\$2,352,324	106.6%	88.2%

#### GENERAL NOTES:

The numbers provided in this are historic numbers for certain Outlets. This analysis is intended to be used as a reference when you conduct due diligence before signing the Franchise Agreement. KFC LLC recommends that you conduct your own independent investigation, including consulting with the appropriate legal and financial advisors, to determine whether or not an Outlet may be profitable.

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