



Information is pulled directly from the April 3, 2018 Dunkin' Donuts FDD

Estimated Initial Investment

Type of Expenditure	FreeStanding	Shopping Center	Gas & Convenience
Initial Franchise Fee	\$40,000 to \$90,000	\$40,000 to \$90,000	\$10,000 to \$45,000
Building Costs	\$90,000 to \$588,653	\$65,921 to \$450,000	\$ 25,000 to \$152,200
Site Development Costs	\$3,900 to \$295,500	\$3,000 to \$56,500	\$1,400 to \$28,000
Additional Development Costs	\$4,700 to \$150,000	\$9,600 to \$34,835	\$2,103 to \$27,000
Equipment, Fixtures and Signs	\$54,000 to \$269,250	\$57,500 to \$270,500	\$39,500 to \$211,000
Electronic Cash Register / Retail Technology System	\$24,700 to \$61,000	\$24,700 to \$53,345	\$12,000 to \$59,600
Opening Inventory	\$8,000 to \$20,000	\$8,000 to \$20,000	\$4,000 to \$10,000
Miscellaneous Opening Costs	\$9,500 to \$70,000	\$9,500 to \$70,000	\$9,500 to \$70,500
Licenses, Permits, Fees and Deposits	\$3,500 to \$5,500	\$3,500 to \$5,500	\$500 to \$2,500
Uniforms	\$400 to \$1,200	\$400 to \$1,200	\$400 to \$800
Insurance	\$4,500 to \$16,000	\$4,500 to \$16,000	\$4,500 to \$16,000
Travel and Living Expenses While Training	\$2,000 to \$35,000	\$2,000 to \$35,000	\$0 to \$35,000
Marketing Start-Up Fee	\$0 to \$10,000	\$0 to \$10,000	\$0 to \$10,000
Additional Funds for First 3 Months of Operation	\$0 to \$105,000	\$0 to \$84,000	\$0 to \$73,500
Total Investment (Not including real estate costs)	\$245,200 to \$1,717,103	\$228,621 to \$1,201,880	\$108,903 to \$741,100

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