



Estimated Initial Investment

Type of Expenditures	Estimated Amount or Estimated Low-High Range
Application Fee	\$5,000
Training Expenses	\$26,000-\$100,000
Initial Technical Assistance Fee	\$50,000
Real Estate, Permits, Construction of Standard Prototype Restaurant and Site Improvements	Cash Purchase \$1,240,000-\$2,500,000
	Financing (3 mos.) \$277,000-\$547,000
	Leasing (3 mos.) \$24,000-\$48,500
Equipment, Signage and Technology	Cash Purchase \$500,000-\$600,000
	Financing (3 mos.) \$21,000-\$26,000
	Leasing (3 mos.) N/A
Opening Inventory and Supplies	\$10,000-\$14,000
Additional Funds - 3 Months	\$150,000-\$175,000
Grand Opening Advertising	\$7,500-\$10,000
Security Deposit, Utilities, Licenses and Other Prepaid Expenses	\$20,000-\$165,000
Insurance Cost	\$10,000-\$35,000
Total Investment	\$2,018,500-\$3,654,000
	\$570,500-\$1,127,000
	\$323,500-\$628,500

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